



Minnesota State Florist Association
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Time Sensitive!

Please Return this Form by Fax, Mail or Email by August 23, 2011

FREE localmnsflorist.com Directory Information

Company: _____

Owners Name: _____

Address: _____

City _____ State _____ ZIP Code _____

Home Phone: () _____ Alternate Phone: () _____

E-mail Address: _____

Website: _____

County: _____ Number of Employee's: Full time: _____ Part time: _____

What can MNSFA Do for you? What you can do for MNSFA?

I am interesting in learning more about:

_____ MNSFA Membership – How can I become a member today?

_____ Certification (MNCF) and Certification Classes

_____ Participating in Marketing "Support Your Local Florist" Campaign at the State Fair

_____ Mentorship Program

_____ Volunteering my time _____ State Fair _____ DOY Competition _____ Convention (March 24-25, 2012)

_____ Participating in the MNSFA Summit (Planned in the Duluth area on October 24-26, 2011)

_____ Volunteering at the National Designer of the Year Competition Held at the Mall of America (Oct 1, 2011)

_____ Education Courses Offered

Survey Question

The MSFA is potentially putting together a Statewide Marketing program to promote the Retail Florist. The plan is designed to educate the consumer on the benefits of using a local florist by saturating the market using radio stations throughout the entire state. The cost would be \$5 per month for each florist. 100% of the funds will go towards the radio ads. The funds would be collected through the 3 major wire services or direct billing.

Would you support such a program?

Yes _____

No: _____