



***Flowers for Funerals
Are Important!***

*Please Stop using the phrase..
"In Lieu of Flowers"*

Support Your Local Florist!

Alternate Phrases for a Flower Friendly & Positive Statement

Choosing one of the suggested alternative phrases which simply eliminates the expression "in lieu of flowers", achieves three important goals. It honors the family request for a charity, meets the high standards for a charity, meets the high standards of good taste and decorum insisted upon by most funeral directors and does not dictate to friends the manner in which they express their sympathy.

These Phrases are Suggested:

The family suggests memorial contributions be sent to....

Should friends desire, contributions may be sent to....

Memorials may be made to the charity of your choice.

The Memorial has been established for those wishing to contribute.

As an expression of sympathy, memorial contributions may be sent to....

The family has designated the for memorial contributions.

Memorial contributions may be made to....

Flowers are welcome Contributions may be sent to....

inlieuofflowers.info localmnflorist.com

Flowers for Funerals



They Are Important!

"Families deserve the right of complete freedom of expression at time of death. People are not cut from the same spiritual or emotional mold. Therefore, they should be free to express themselves in the manner which best conveys their emotions. Any expression which is the result of dictate, ceases to be an act of the heart"

Todd Van Beck
F.H. Director



**MINNESOTA
STATE FLORISTS
ASSOCIATION**