

Passion
MEETS PURPOSE
2009 MNSFA CONVENTION

Competition Showcase

Show Your Talents!

Chose from 3 Different Competitions to Enter!

SHOW YOUR PASSIONATE SIDE

Occasions

A Shop/Team Effort to put on
 your Sunday Best !!

Win

Table Top

\$ 500 CASH

And a **HUGE** Product Prize Pack-
 age from
 Our Tradeshow Exhibitors

Floralife **OASIS**
 The Care and Handling Experts[®] FLORAL PRODUCTS

Creations

Everlasting Artistry- Indoor Decor!

Permanent

Botani- cal Com-

Win

\$ 500

Gift Certificate

From

Lakeland Florist Supply



Foundations

Principals and Elements a
 Great Start!

Win

Student

\$ 500

Prize Package

from Our Trade Show

Exhibitors

FLORISTS' REVIEW

Who Qualifies

- Any current member of MNSFA or employee of a member who is actively engaged in floral design as a profession.
- Any floriculture student who is currently attending an educational institution / 18 years or older-Individual Membership Recommended.

Deadline November 6th Design Competition Pre Registration Form (1 sheet per person)

Name:	Business Name:	Email Address:
Address:	City/State/Zip:	Phone Number:
<input type="radio"/> Table Top Competition \$35 Entry Fee	<input type="radio"/> Permanent Competition \$25 Entry Fee	<input type="radio"/> Student Competition \$10 Entry Fee

To Register for the design Competition, **Register Online at mnsfa.org**. Or please copy form and return it to Soderberg's Floral & Gifts 3305 East Lake Street, Minneapolis, MN 55406 or Fax at 612-724-6693. **Questions? Call Kym Erickson @ 612-724-3606**

Important Information

- You must pre-register for competition. You must pay a per person entry fee in order to be entered in the competition.
- You also must be present at the awards ceremony at 4:00 PM on November 8th to win. Any winners not present will forfeit money and award to next place winner.
- MNSFA staff and Directors are not permitted to clarify any of the rules or assist any competitor in any way.
- Any arrangement must be removed by 6 PM November 8th Or it becomes the property of MNSFA.
- All winners agree to any publicity, photographs by MNSFA (may be posted on website)
- Check in is **8AM to 10AM on November 8th** at Hennepin Technical College.
- You must sign and submit competition rules acknowledgement on back page.

**MINNESOTA
 STATE FLORISTS
 ASSOCIATION**

RULES FOR THE COMPETITIONS ON SUNDAY, NOVEMBER 8, 2009

1. There is a entry fee for each of the design competitions. The fee is per person or in the case of Table Top per team or per shop. Payment and the registration form must be postmarked on or before November 5th or paid for by credit card at mnsfa.org by November 7th.
2. Table Top
 The Wholesale cost must not exceed \$150.00 Wholesale Cost and can be Fresh or Artificial floral material or a combination of. Design must convey theme: "Put on your Sunday Best" The a 72" x 30" Table is provided. Linens, Stemware, Flatware, Chairs etc are NOT PROVIDED and are considered props. PROPS ARE NOT INCLUDED IN THE TOTAL PRICE OF THE ARRANGEMENT!
Permanent/Botanical
 The Wholesale cost must not exceed \$75.00 and must be 100% permanent/botanical, dried or preserved . Design must convey theme: "Everlasting Artistry—Indoor Décor" The required space is 24" L x 24" W with no height restriction. There will be 3 designs on each table. All entries must conform to any requirements by category such as size, materials used, costs or props. PROPS THAT DO NOT TOUCH THE ARRANGMENT NOT ARE INCLUDED IN THE TOTAL PRICE OF THE ARRANGEMENT!
Student Competition
 The Wholesale cost must not exceed \$60.00 and Must be 75% Fresh. Design must convey theme: "Principals and Elements a Great Start" The required space is 24" L x 24" W with no height restriction. There will be 3 designs on each table. All entries must conform to any requirements by category such as size, materials used, costs or props. PROPS THAT DO NOT TOUCH THE ARRANGMENT NOT ARE INCLUDED IN THE TOTAL PRICE OF THE ARRANGEMENT!
3. Containers, accessories or props must not dominate the floral arrangement and must be available on the wholesale-retail market. The design must be confined to the size requirements. Antique and collectable are not allowed. PROPS WILL NOT BE JUDGED.
4. Electrical items such as lights, fountains, etc. are not allowed. Electric outlets are not available.
5. Entries will be limited to one design per person. A number will be assigned to you upon confirmation of your registration.
6. ONLY after the judging is complete and notification is given, participants will be allowed to post Name and shop affiliation. Business Cards, brochures & coupons may be left in front of entry at this time. No Drawings or verbal promotion will be allowed.
7. Each entry must have a 3" X 5" Card firmly attached. This typed or legible card will list wholesale costs of ALL materials used in the arrangement. Do not include shop or designer name on this Card. MNSFA will not provide card or tools to attach the card.
8. Designs are due by 10 AM on Sunday, November 8th, 2009. Judging will be begin at 10 AM.
9. When you arrive at Hennepin Tech, Your design must be finished! You may fine-tune it in your designated display area. You will check in with the MNSFA staff at registration table. They will take your name and assign you a number. You will receive a packet of information with your number. Take your design to the designated display area. Place it, fine tune it, place your 3" x 5" card in an obvious place and clean your area. (Table Top may do preliminary set up Saturday November 7th 1-3PM)
11. There will be 5 judges (all will be unaffiliated with MNSFA Board and will be AIFD). The winners will be determined by discarding the high and low scores of each competitor and taking an average of the remaining scores. There will be one additional cost-product judge (an individual from a local wholesaler). Score results will be Mailed to you after the event.
12. Your Design must stay on Display Through the Entire day. The Arrangement or Props can be picked up after 6 PM. Any arrangements or props left at 6:30PM become the property of MNSFA and could be destroyed.

I have read the Rules and Important Information Clauses. I understand I can be disqualified if the above rules are not followed. MNSFA is not responsible for the outcome and it is the policy of this MNSFA to provide equal opportunities without regard to race, color, religion, national origin, gender, sexual preference, age, or disability. Good Luck!

Signature of Participant **Print Name of Participant** **Date**

Office Use Only

Cash	Check	PayPal	Initials	Date
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