



Minnesota State Certification Application

Complete and Fax to 612-724-3606

Name	Date of Application		
Address	City	State	Zip
Email	Phone		
Are you or your Employer a Paid Member? <input type="checkbox"/> Yes <input type="checkbox"/> No	If so Name of Employer		

Select Course	Course Title	Online Course Descriptions	Price
	<i>Principles of Design</i>	This course might well be called "Tools of Design". These principles are not arbitrary rules: they are constant guidelines.	\$75 MNSFA member / \$100 non-member
	Concepts of the Care and Handling of Foliage and Flowering Plants	Plants add a touch to our homes and brighten our indoor surroundings. In the course you will learn the Plant's Morphology, the Plant's Physiology, Plant Nomenclature and much more.	\$75 MNSFA member \$100 non-member
	Care and Handling of Cut Flowers and Foliage	Cut flowers, even though they have been separated from the parent plant, are living, actively metabolizing plant parts. You will explore the factors affecting quality, tips for handling roses, pre-treatments and Care and Handling Terms.	\$75 MNSFA member \$100 non-member
	Customer Relations	In today's market, our thoughts, plans and directions must be focused on those who make our business and its success possible, the customer.	\$75 MNSFA member \$100 non-member
	Delivery Made Simple	In today's 24-hour, self service society, few customer-oriented personalized services remain. Delivery is a service that is almost extinct in retailing and is the one commodity the floral industry has to keep customers coming to our shops.	\$75 MNSFA member \$100 non-member
	The Art of Effective Visual Merchandising	Merchandising is anything that you do to develop your business and move your product. The course will show you how to prepare a merchandising calendar, explain productive use of space, design, lighting, signage and much more.	\$75 MNSFA member \$100 non-member
	Employee Relations	A business cannot function effectively without people. Too many business owners and managers tend to neglect the human side of their operation. This course addresses locating qualified people, hiring techniques, interviewing, training, motivation and much more.	\$75 MNSFA member \$100 non-member
	Advertising and Promotion	In today's advertising market the consumer is over exposed to commercial messages. You must get noticed. This course will provide you tools for success.	\$75 MNSFA member \$100 non-member
	Daily Business Procedures	The goal of Daily Business Procedures is to acquaint the individual with the basic definitions and business procedures needed to operate a floral shop on a day to day basis.	\$75 MNSFA member / \$100 non-member